



Driving Profit and Growth with Practical AI

When profit, speed, and growth can't wait, practical AI turns your top business priorities into measurable results.

Who We Are

Executives facing **operational inefficiencies, customer retention risk, pricing pressure, or go-to-market underperformance** turn to me for a roadmap and solutions that apply practical AI where it delivers the highest business impact.

I focus on **quick-win pilots** that reduce friction, build internal momentum, and deliver measurable outcomes fast.

Why Choose Jeff McKee Consulting Group



Deep Industry Experience

Over 30 years experience working in Manufacturing, Software and Professional Services companies across many disciplines.



Consulting Expertise

Clients typically engage me when they realize competitors are using AI more effectively—or when headwinds are making legacy strategies unsustainable.



Rapid Value Creation

Using my PIVOT AI™ framework, I turn AI from a theoretical opportunity into an engine for revenue growth, margin expansion, and operational scale.

Services

Strategic AI Consulting

Using my proprietary PIVOT AI™ framework, we help clients achieve improved profitability.

Typical solutions include:

- Executive AI Strategy Workshop
- PIVOT AI Opportunity Assessment
- AI Strategy Advisory Services
- Custom AI Pilot Strategy, Readiness & Execution Plans

Capabilities

- AI Strategy & Governance
- Revenue & Retention Optimization
- Dynamic Pricing & Margin Optimization
- Operational Workflow Automation
- Augmented AI
- Supply Chain Digital Twin
- Agentic AI
- Autonomous AI
- Change Leadership

Industries

- Energy
- Manufacturing
- Technology
- Services