



# Driving Profit and Growth with Practical AI

When profit, speed, and growth can't wait, practical AI turns your top business priorities into measurable results.

## Who We Are

Executives facing **operational inefficiencies, customer retention risk, pricing pressure, or go-to-market underperformance** turn to me for a roadmap and solutions that apply practical AI where it delivers the highest business impact.

I focus on **quick-win pilots** that reduce friction, build internal momentum, and deliver measurable outcomes fast.

## Why Choose Jeff McKee Consulting Group



### Deep Industry Experience

Over 30 years experience working in Manufacturing, Software and Professional Services companies across many disciplines.



### Consulting Expertise

Clients typically engage me when they realize competitors are using AI more effectively—or when headwinds are making legacy strategies unsustainable.



### Rapid Value Creation

Using my PIVOT AI™ framework, I turn AI from a theoretical opportunity into an engine for revenue growth, margin expansion, and operational scale.

## Services

### Strategic AI Consulting

Using my proprietary PIVOT AI™ framework, we help clients achieve improved profitability.

Typical solutions include:

- Executive AI Strategy Workshop
- PIVOT AI Opportunity Assessment
- AI Strategy Advisory Services
- Custom AI Pilot Strategy, Readiness & Execution Plans

### Capabilities

- AI Strategy & Governance
- Revenue & Retention Optimization
- Dynamic Pricing & Margin Optimization
- Operational Workflow Automation
- Augmented AI
- Supply Chain Digital Twin
- Agentic AI
- Autonomous AI
- Change Leadership

### Industries

- Energy
- Manufacturing
- Technology
- Services